

Asbjørn

The Secret Our Bodies Hold - album tour 2025

Asbjørn's new album, *The Secret Our Bodies Hold*, is a manifestation of personal liberation, and the self-proclaimed pop rebel is now embarking on a tour to explore vulnerability and strength together with his audience – something he masters like few others. Playfulness, intimacy and dancing go hand in hand in Asbjørn's approach to pop music.

"On the album, as well as on this tour, I dance my way towards vulnerability and translate movement into music, with all the wildness and unpredictability it brings – this will be the heart and soul of the show," says Asbjørn.

He grew up surrounded by rhythms from all over the world, Madonna, Spice Girls, and David Bowie on the TV screen, and a Schubert score on the family piano. His own first songs were about being a different kind of young boy and the courage it takes to stand by oneself. At 19, he started his own record label to maintain his creative freedom and established a pop laboratory where polyrhythms, melancholy, and electronic playfulness collide. A journalist once called him "a modern critic's dream," and his albums are described as "CPR for a genre at risk of losing its edge" and "an ode to all those who don't fit in."

After 12 years as a pop rebel, Asbjørn has made a name for himself with his fourth album. His show at a Danish showcase festival (SPOT Festival) was named one of the festival's 5 best concerts, he graced the cover of Danish music magazine *GAFFA*, and he made his debut at the prolific Roskilde Festival in the summer of 2024, where he was also joined on stage by Brimheim. Together they performed the duet *New Moon, Same Old Me*, which was one of the most played songs on Danish National radio over the summer of 2024.

The album *The Secret Our Bodies Hold* was released on November 1, 2024 via Asbjørn's own label, Body of Work. The album is produced by Asbjørn and Steffen Lundtoft (Lowly) and mixed by Rangleklods.