

Prima Queen

Transatlantic indie experts Prima Queen announce debut LP 'The Prize', set for release April 25th 2025 via Submarine Cat Records (Swim Deep, FEET, Home Counties, Fraulein).

Packed with effusive, empathic melodies, 'The Prize' represents a fresh era for a band primed and ready to truly assert their individuality. The songs of Louise Macphail and Kristin McFadden play like a love letter to the radical power of friendship; to the fans who have revelled in the band's biting, charismatic storytelling, qualities which are showcased vividly throughout their entire debut record.

Described, accurately, by McFadden as an album that "screams empowerment and strength," 'The Prize' uses the pair's fateful connection as a North Star for their shared journey towards growth. Tapping into the shimmering pop sensibilities of Haim and Jenny Lewis, an openness of spirit defines the 12 tracks, partly inspired by the euphoria the group experienced on stage over the past year while touring with the likes of Olivia Dean, Wet Leg and Whitney.