With the highly anticipated release of her album, *This Wasn't Meant For You Anyway* just around the corner, South London singer/songwriter **Lola Young** is thrilled to announce her **UK, Europe & North American** Headline Tour. Tickets go on general sale **this Friday at 10am** local time at www.lola-young.com.

Following her triumphant sold-out Spring run of US shows and upcoming festival performances at Lollapalooza and Osheaga Festival this Summer, Lola is set to return to North America this September. Starting in Toronto on the 25th, Lola will perform at revered venues across the US, including Nashville's EXIT/IN, San Francisco's The Fillmore, Webster Hall in New York City, and House of Blues in Texas and California.

Not stopping there, **Lola** will also embark on a UK headline tour in December to round off a phenomenal year. The UK leg will commence in **Bristol** on **3rd December**. **Lola** will headline venues in **Brighton**, **Glasgow**, **Manchester**, and **Birmingham** before rounding off her tour with a special hometown show at **Brixton Electric** on **10th December**.

Next February, **Lola** will commence the European leg of her tour. She will perform headline dates in **Paris, Brussels, Hamburg, Berlin, Cologne**, before rounding off her headline shows in **Amsterdam** on **19th February 2025** - you can view full tour dates below.

Dropping this Friday, Lola's upcoming album *This Wasn't Meant For You Anyway*, is a testament to her evolution as an artist. Recorded in LA and produced by her friend and collaborator **Solomonophic** (Remi Wolf, BROCKHAMPTON, Dominic Fike), *This Wasn't Meant For You Anyway* is a multi-faceted, fearless concept. Lola's album is a captivating blend of kinetic energy and is lyrically driven by a mix of rage, passion, narrative flair, and comedy derision, making it a truly unique experience.

Latest single 'Messy' depicts a tumultuous relationship and boasts an abundance of witty one-liners perfectly served by Lola. Already gaining popularity amongst her fans on socials, 'Messy' launched as Jack Saunders' 'Hottest Record' on his BBC Radio 1 show on release day and showcases a fresh attitude and an alternative-leaning sound explored throughout Lola's upcoming album.

Through her captivating filmed content and no-nonsense output, **Lola** has won over a new legion of fans spanning both sides of the Atlantic, including the likes of **Snoop Dogg**, **Tyler The Creator**, **Ty Dolla \$ign**, **Offset**, **Michael Stipe**, **Little Simz** and **Lily Allen**.

Lola Young - *This Wasn't Meant For You Anyway,* due out This Friday via Day One / Island UK